

# LISELLE MILAZZO

Curriculum Vitae

Updated: September 20, 2021

University of Illinois Urbana-Champaign  
 Department of Recreation, Sport, and Tourism  
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## EDUCATION

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Ph.D. of Recreation, Sport, and Tourism University of Illinois Urbana-Champaign <i>Dissertation Title:</i> (Proposed) Understanding Media Tourism Experiences: Fan's Uses and Gratification at Large Scale Themed Entertainment Attractions <i>Committee:</i> Dr. Carla Santos (chairperson), Dr. Kim Shinew, Dr. Michelle Nelson, Dr. Laurie Johnson	Expected Graduation: 2022
M.A. of Anthropology of Travel, Tourism, and Pilgrimage SOAS, University of London <i>Thesis Title:</i> A Not So Unexpected Journey: Embodied Experiences at Sites of Media-Tourism <i>Advisor:</i> Dr. Naomi Leite	2015
B.A. of History Keene State College Major: 20th Century History	2012
Semester at Sea, University of Virginia Exchange student, Cultural Studies and Writing	2011

## RESEARCH INTERESTS

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Tourist Experiences  
 Media Tourism  
 Entertainment and Popular Culture  
 Socio-Cultural Impacts of Tourism  
 Fanship

## PUBLICATIONS

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### Manuscripts in Review

Milazzo, L. and Santos, S. (accept with minor revisions). Fanship and imagination: The transformation of everyday spaces into Lieux D'Imagination. *Annals of Tourism Research*.

### Manuscripts in Preparation

Yeager, E., Soulard, J., Deale, C., & Milazzo, L. (anticipated submission date: January, 2022). Building rural resilience with peer-to-peer accommodations. Target journal: *Annals of Tourism Research*.

Milazzo, L. (anticipated submission date: May, 2022). Engaging tourists through brand community. Target journal: *Journal of Travel Research*.

## TEACHING

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**Instructor of Record**, Department of Recreation, Sport and Tourism, University of Illinois  
Undergraduate Course(s):

RST 360: Communications in Recreation, Sport and Tourism (Fall 2021)

- Format: face-to-face
- Student enrollment: 65
- Student evaluations: —/ 5
- Adapted this course to focus on professional communication by using group discussions (e.g., Analytic Teams and “Take a Stand”) and case studies in class

RST 230: Diversity in Recreation, Sport and Tourism (Spring 2021)

- Format: online, asynchronous
- Student enrollment: 550
- Student evaluations: 4.3/5
- Enrollment for this course grew from 235 students in the fall 2020 to 550 students in the spring 2021.

RST 150: Foundations of Tourism Management (Spring 2019, Fall 2019, Fall 2020)

- Format: face-to-face and asynchronous, online
- Student enrollment: 25-40
- Student evaluations: 4.7/5
- This course was taught in person, face-to-face in 2019. I redeveloped the curriculum in the summer of 2020 to increase diversity and address the ongoing changes in the tourism industry. In the redesign, I also adapted the course for an online, asynchronous format for fall 2020.
- Prior to teaching this course, it was only offered once a year in the spring. As IOR, I attracted such high enrollment numbers the course was offered again in the fall.

RST 232: Nature and American Culture (Fall 2017, Spring 2018, Summer 2018, Fall 2018)

- Format: online, asynchronous
- Student enrollment: 1,500
- Student evaluations: 4.2/5
- The first semester I was IOR, the course enrolled an 500 additional students. Over the four semesters I led this course, the average enrollment was sustained at 1,500 students.

Graduate Course(s):

RST 518: Events Management (Summer 2021)

- Format: online, asynchronous

- Student enrollment: 6
- Student evaluations: —/5

### **Supervision of Teaching Assistants**

RST 230: Diversity in Recreation, Sport and Tourism (Spring 2021)

- 4 graduate students

RST 232: Nature and American Culture (Fall 2017, Spring 2018, Summer 2018, Fall 2018)

- 6-12 graduate students and visiting scholars

**Teaching Assistant**, Department of Recreation, Sport and Tourism, University of Illinois  
 Orientation to Recreation, Sport and Tourism (Fall 2019, Spring 2020, Fall 2020)  
 Foundations of Tourism Management (Spring 2017)  
 Nature and American Culture (Fall 2017)  
 Leisure and Consumer Culture (Fall 2016)  
 Society and Leisure (Fall 2016)

### **CITL Teaching Training Seminars**

2017-2020

Center for Innovation in Teaching and Learning University of Illinois

- Attended seminars designed to expand pedagogical approach in the classroom. Completed the requirements for the Graduate Teacher Certification.

## **CONFERENCE PRESENTATIONS**

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### **Peer Reviewed Paper Presentations**

Milazzo, L. (2021, June). *Engaging tourists through brand community*. Travel and Tourism Research Association, Dallas, TX.

Milazzo, L. (2021, April). *Fanship, imagination, and experience*. Worlds of Imagination Conference, Rotterdam, The Netherlands.

Milazzo, L. (2020, February). *Investigating media tourism as secular ritual*. The Academy of Leisure Sciences, Champaign-Urbana, IL.

Milazzo, L. (2019, February). *Myth, magic, and tourism: A structural analysis of Harry Potter and the Hero with a Thousand Faces*. Southwest Popular American Culture Association, Albuquerque, NM.

Milazzo, L. (2018, February). *Momentarily Magical: Tourist Experiences at Platform 9 ¾*. Southwest Popular American Culture Association, Albuquerque, NM.

## **SELECTED GRANTS, FELLOWSHIPS, AND AWARDS**

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Illinois Summer Teaching Institute, \$1,500 University of Illinois Urbana-Champaign	2021
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Globalizing RST Curriculum: Foundations of Tourism Management. Department of Education Title VI funds awarded and administered	2020
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through the Center for Global Studies, University of Illinois at Urbana Champaign, \$4,000

Excellence in Undergraduate Teaching Award, \$1,000 2020  
College of Applied Health Sciences, University of Illinois Urbana-Champaign

Christine Ziebarth Howe Graduate Student Award, \$1,000 2019  
University of Illinois Urbana-Champaign

UIUC Graduate College, Graduate Conference Travel Award, \$150 2018  
University of Illinois Urbana-Champaign

## INVITED LECTURES

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Milazzo, L. (February 2021). *Teaching in the times of COVID*. Delivered at the Center for Global Studies, University of Illinois Urbana-Champaign

Milazzo, L. (October 2020) *Conducting netnographic research during COVID-19*. Delivered to ADV 581: Qualitative Research Methods in Advertising, the Department of Communications, University of Illinois Urbana-Champaign.

Milazzo, L. (November 2020). *How to become an effective teacher*. Delivered to RST 590: RST Graduate Seminar. The Department of Recreation, Sport, and Tourism, University of Illinois Urbana-Champaign.

Milazzo, L. (October 2019; February 2020). *Introduction to diversity, inclusion, and tolerance*. Delivered to RST 100: Orientation to Recreation, Sport, and Tourism. The Department of Recreation, Sport, and Tourism, University of Illinois Urbana-Champaign.

Milazzo, L. (February 2018) *Harry Potter and Places of the Imagination*. Delivered to CWL 199: Harry Potter and the Western World. The Department of Germanic Languages and Literatures, University of Illinois Urbana-Champaign.

Milazzo, L. (November 2016) *Popular culture and tourism experiences*. Delivered to RST 250: Leisure and Consumer Culture. The Department of Recreation, Sport, and Tourism, University of Illinois Urbana-Champaign.

Milazzo, L. (October 2016) *Equity, diversity, and leisure*. Delivered to RST 100: Society and Leisure. The Department of Recreation, Sport, and Tourism, University of Illinois Urbana-Champaign.

## UNIVERSITY SERVICE

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**Moderator, The Cutting Edge Symposium** 2021-2022  
Department of Recreation Sport, and Tourism, University of Illinois Urbana-Champaign

<b>Committee Member, Faculty Job Search</b> Department of Recreation Sport, and Tourism, University of Illinois Urbana-Champaign	2021
<b>Mentor, James Scholar Honors Program</b> College of Applied Health Sciences, University of Illinois Urbana-Champaign	2018-Present
<b>Founder and Facilitator, Recreation, Sport, and Tourism Reading Group</b> 2017-2018 Illinois Program for Research in the Humanities (IPHR), University of Illinois Urbana-Champaign	
<b>Judge for Undergraduate Research Symposium</b> Illinois Office of Undergraduate Research, University of Illinois Urbana-Champaign	2019-2020
<b>Consultant on VR Research for Publicis Media</b> Department of Advertising, University of Illinois	2016

#### **PROFESSIONAL MEMBERSHIPS**

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Travel and Tourism Research Association	2021
The Academy of Leisure Sciences	2020

#### **PROFESSIONAL EXPERIENCE**

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Site Supervisor, Anita Purves Nature Center at Urbana Park District <ul style="list-style-type: none"> <li>Managed 10-15 full staff and 60 children in a nature-based recreation day camp. Wrote a staff training manual and led pre-camp staff training. Worked with state food programs to distribute free meals to low-income children who were attending on scholarship. Led staff meetings.</li> </ul>	2019
Tour Director, EF (Education First) Explore America <ul style="list-style-type: none"> <li>Managed tourism, hospitality, and transportation logistics for multi-day student tours while providing commentary at toured attractions. Organized and guided tour itineraries in partnership with group leaders, vendors, and bus drivers to ensure successful and enjoyable on-tour experiences for all participants. Primary destinations: New York City, Washington D.C., and Boston.</li> </ul>	2013-2017

#### **ADDITIONAL TRAINING & LICENSING**

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New York City Tour Guiding License	2012-2018
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Washington DC Tour Guiding Certificate

2012-2017

## REFERENCES

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**1. Carla Santos, Ph.D. Department Head**

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**2. Dr. Laurence Chalip, Ph.D.**

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**3. Michelle Nelson, Ph.D.**

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**4. Kimberly Shinew, Ph.D.**

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